

Quantavist | Cookies Policy

Effective Date: 01 May 2025

This Cookies Policy explains how Quantavist ("we", "our", or "us") uses cookies and similar technologies when you visit or interact with our website (the "Site"). This policy is part of our broader commitment to transparency and privacy and should be read in conjunction with our Privacy Policy and Terms of Use.

By continuing to use the Site, you agree to the use of cookies in accordance with this policy, unless you choose to disable them through your browser settings or consent management tools.

What Are Cookies?

Cookies are small text files placed on your device when you access a website. They store certain pieces of information that allow websites to remember user actions and preferences over time. Cookies serve various functions including enabling technical features, enhancing user experience, gathering statistical data, and supporting targeted advertising.

Cookies can be categorized by their source and their purpose:

- **First-party cookies:** Set by Quantavist directly.
- **Third-party cookies:** Set by external services integrated into the Site.
- **Session cookies:** Deleted when you close your browser.
- **Persistent cookies:** Remain on your device for a defined period.

Types of Cookies We Use:

Strictly Necessary Cookies

These cookies are essential for the Site to function correctly. They enable core features such as page navigation, secure access to areas of the Site, and fraud prevention. Without these cookies, the Site cannot operate properly.

Examples include:

- User login session tracking
- Authentication token storage
- Load balancing and site performance management

Performance and Analytics Cookies

These cookies collect aggregated, anonymous information about how visitors use our Site. They help us measure traffic, analyze trends, understand user behavior, and identify areas for improvement. We use this information to improve the design and functionality of the Site.

Examples include:

- Page visit frequency and sequence
- Time spent on pages
- Error messages encountered

Functional Cookies

Functional cookies allow the Site to remember choices you make and provide enhanced, personalized features. These cookies may remember your preferences such as language, region, or previously selected options.

Examples include:

- Remembering login status
- Retaining font size or display preferences
- Saving previous form inputs

Targeting and Advertising Cookies

These cookies are used to deliver advertising relevant to your interests. They may be used to limit the number of times you see an advertisement and help measure the effectiveness of advertising campaigns. These cookies also allow sharing of content on social media platforms.

Examples include:

- Tracking user activity across websites for remarketing
- Measuring ad impressions and interactions
- Building user profiles for targeted campaigns

These cookies require your explicit consent and will not be used unless you accept them through our cookie management tools.

How We Use Cookies

We use cookies to:

- Operate and maintain the Site
- Monitor and analyze Site performance
- Enhance user experience by personalizing content
- Improve security
- Support marketing and promotional activities

All personal data collected through cookies is processed in accordance with our Privacy Policy and applicable data protection laws.

Consent and Legal Basis

Under the UK General Data Protection Regulation (UK GDPR) and the Privacy and Electronic Communications Regulations (PECR), we are required to obtain your consent before placing non-essential cookies on your device. Essential cookies do not require consent but will still be disclosed in this policy.

Upon your first visit to the Site, a cookie consent banner will appear allowing you to accept or decline non-essential cookies. Your preferences can be changed at any time by accessing your cookie settings via the Site.

Managing Cookies

You can control or delete cookies through your browser settings. Most browsers allow you to refuse

some or all cookies and to delete cookies already stored on your device. Please note that disabling or blocking certain cookies may impact the functionality of the Site.

Browser controls typically allow you to:

- View which cookies are stored
- Delete all or selected cookies
- Block third-party cookies
- Clear all cookies when closing the browser
- Set notifications before cookies are stored

Refer to your browser's help section for instructions on managing cookies in your specific environment.

Retention of Cookie Data

Cookies may remain on your device for various lengths of time:

- **Session cookies** are deleted after your session ends.
- **Persistent cookies** remain until they expire or are manually deleted.

We retain cookie-based data only for as long as necessary to fulfil the purpose for which it was collected. This duration varies depending on the type and function of the cookie.

Third-Party Cookies

We may use third-party service providers to support analytics, functionality, or advertising. These providers may place their own cookies on your device when you interact with features they support on our Site. These third-party cookies are subject to their own policies and are not controlled directly by Quantavist, though we take reasonable steps to ensure their compliance with privacy standards.

Updates to This Policy

We may revise this Cookies Policy from time to time to reflect changes in law, technology, or business operations. Updated policies will be posted on this page with a new effective date. You are encouraged to review this policy periodically to stay informed about our cookie practices.

Governing Law

This Cookies Policy shall be governed by and construed in accordance with the laws of the United Kingdom. Any disputes relating to this policy shall be subject to the exclusive jurisdiction of the courts of England and Wales.

[ENDS]